

# Take a Tour of Practice Fusion

*A quick introduction to our EHR system*





## 100% Free

- No charge for licensing, hosting, installation, maintenance
- Unlimited free training and support
- Absolutely no hidden costs or upgrades to buy
- Superior features compared to \$50,000+ EHR systems

### Traditional vendors

- Legacy vendors are expensive
- \$500/month to \$50k upfront/seat plus installation, maintenance and upgrades

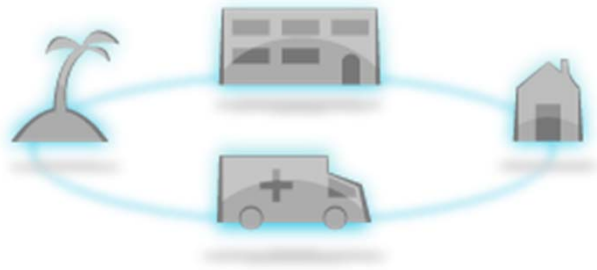
*“I really don't understand why every physician does not take advantage of Practice Fusion's free product and support.”*

– Dr. Cauthen



## Web-based

- Securely login from anywhere
- No hardware, software, databases, integration needed
- Nothing to maintain, ever
- Regular updates with no downtime



## Traditional vendors

- Must be installed onsite by consultant or vendor
- Expensive hardware to purchase and manage

*Practice Fusion eliminates the headaches with getting a new EMR - no hardware, no software and no backup systems."*

*- Dr. Lorkowski*





## Secure

- Bank-level encryption
- Backups, redundancy, biometrics, disaster recovery
- Fortune 500 security for the small office
- Service Level Agreement (SLA) guarantees uptime
- Practices maintain ownership of their data

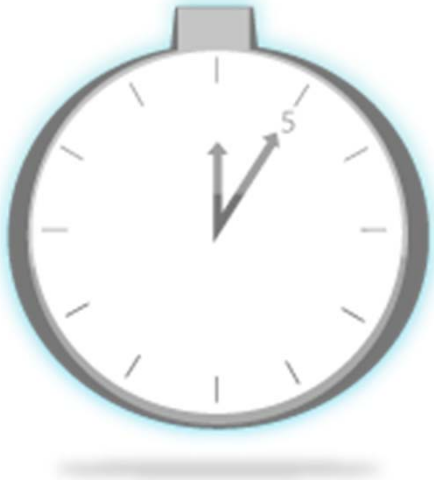


## Traditional vendors

- Cannot guarantee security at any level with onsite installations
- Protocols, uptime/SLA, redundancy, audits (practice's responsibility)

## Live in Five™

- Start charting in minutes, not months
- Designated account managers
- Training, support, importing patients
- e-Prescribing connected to 50,000 pharmacies
- National and regional laboratories



### Traditional vendors

- Other Solutions: Multi-month backlogs for installation (14-16 weeks)

*“[I] appreciate being able to access client information from home and the total migration process took less than two days.”*

*- James Mille, MD*



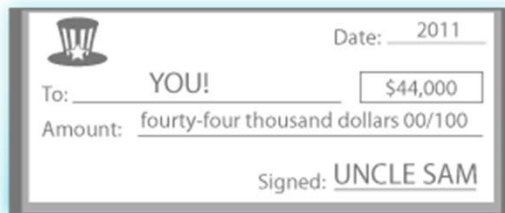
## Who is Practice Fusion?

- Founded in 2005
  - Largest and fastest growing EHR community
  - Over 40,000 users in all 50 states
  - 400% community growth in 2009
- Backed by the original funders of Apple
- Premier EHR for offices under 20 practitioners



## Economic stimulus incentives

- Practice Fusion guarantees HHS certification
- Providers can qualify for \$44,000+ for using an EHR system
- Only Practice Fusion enables providers to pocket the stimulus funds
- Learn more about the stimulus plan on [PracticeFusion.com](http://PracticeFusion.com)



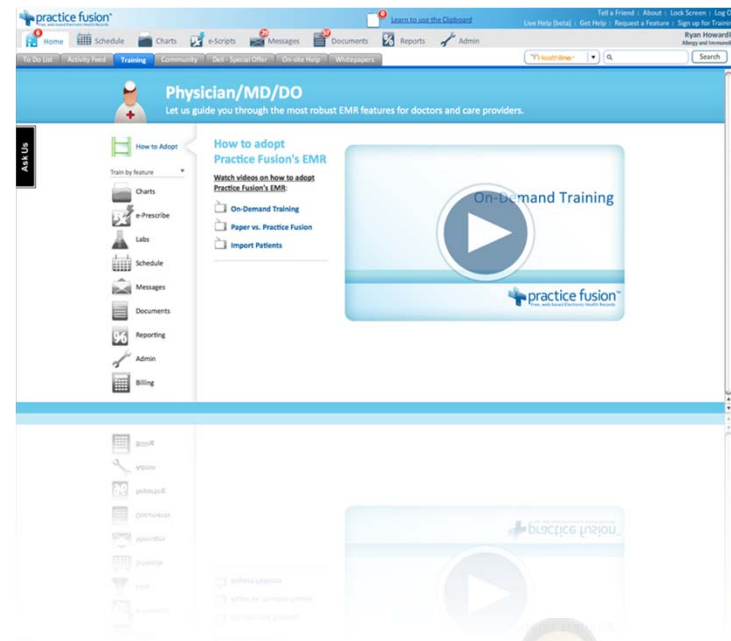
*“You guys are truly an example of progress and forward thinking for the second decade of the 21st century and web 2.0 in medicine. Keep up the great work!”*

*- Dr. Pina*



## Complete EHR & practice management

- Charting
- Scheduling
- e-Prescribing / labs
- Referral letters
- Clinical decision support
- Billing
- Secure messaging
- Reporting
- Document management

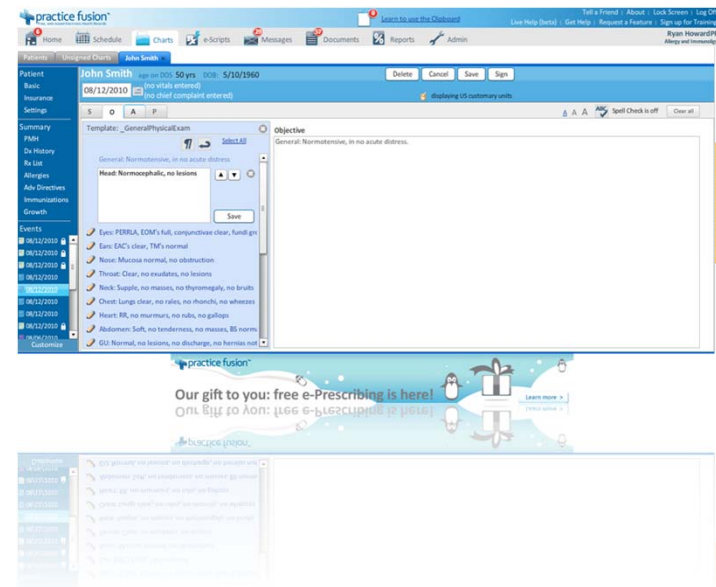


*"I am really impressed with the strong foundation Practice Fusion has built into its EMR. It does what the more expensive EMRs do at a significantly lower cost, plus because it is internet based, I have more flexibility in where and how I use it."*

*– Dr. Nedumthottathil*



- ✦ Documenting patient visits
  - Flexible SOAP, case reviews, nutrition and custom notes
  - Easy-to-use templates for over 20 specialties
  - Share templates across the practice
  - Library of ICD-9 and CPT codes
  - HealthMonitor live activity feed
  - ChartShare instant referrals



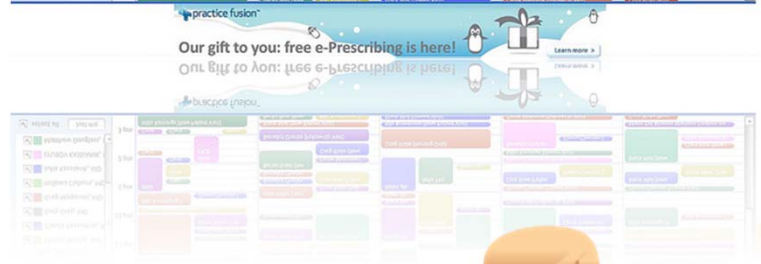
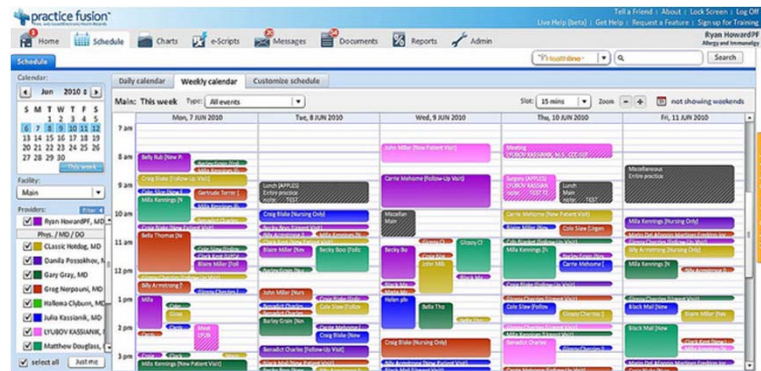
*"Thank you for creating such a great product!! We are an Internal Medicine Practice with a sub specialty in Infectious Disease. The doctor just began using Practice Fusion and loves all the preloaded templates that come with the system. We looked at many other systems but Practice Fusion is very easy to use and easy to customize."*

*- Jose Hernandez, Office Manager - November 2009*



## ✦ Managing patient appointments

- Multi-facility and multi-practitioner scheduling
- Automated email appointment reminders for patients
- Flexible day, week and month views
- Reoccurring block-out appointments
- Access from anywhere



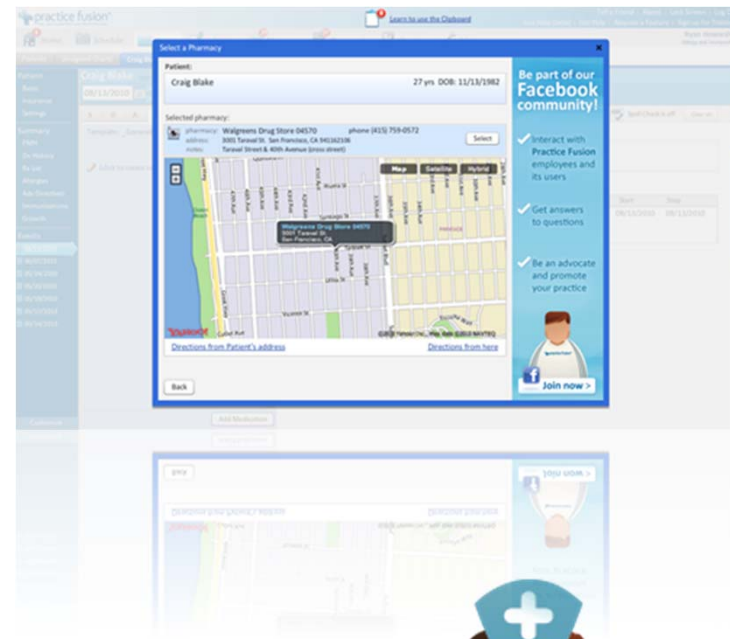
*Go Practice Fusion!!! I love the phone number list upgrade. Thank you for making my life easier! I'm so excited to be part of early innovators who chose to implement, stick by, and grow with Practice Fusion. It has streamlined our operations immensely!"*

*- Amy Smith, General Manager, Weight Loss MD – March 2010*



## Sending electronic prescriptions

- Connected to 50,000 pharmacies in the US
- Master medication list
- Clinical decision support
- Ensure patient compliance with email reminders and refill prompts
- Drug/drug and drug/allergy interaction prompting

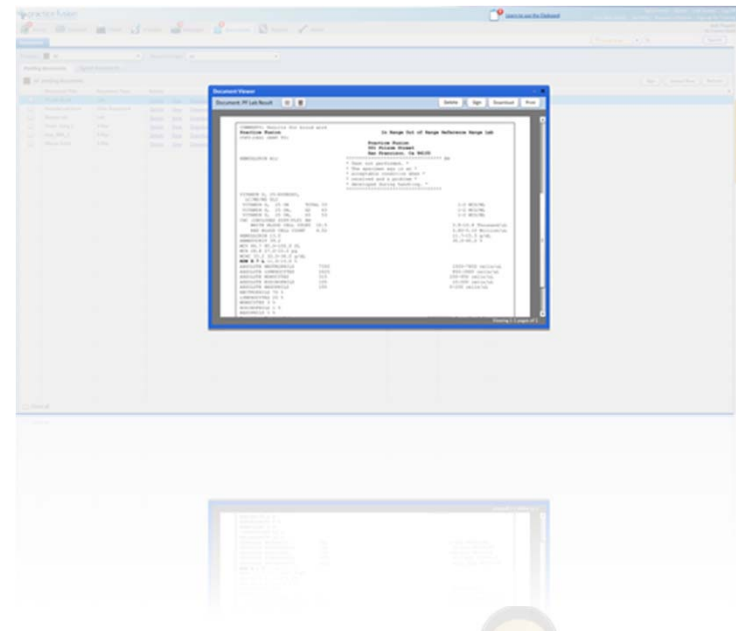


*"Practice Fusion was easy to learn, easy to modify to our own specifications and the new features that are continuously being added just make it better and better. Adding e-prescribing has saved several steps that translates into more available time."*

*- Kelie Mercier, NP at E. Lynn McCallum, MD - January 2010*



- ✚ Ordering and receiving lab work
  - Fast, free lab integrations
  - Submit orders, review results directly in the EHR system
  - PDF and HL7 results
  - Lab results are auto-associated with the correct patient chart
  - *In progress:* Longitudinal tracking



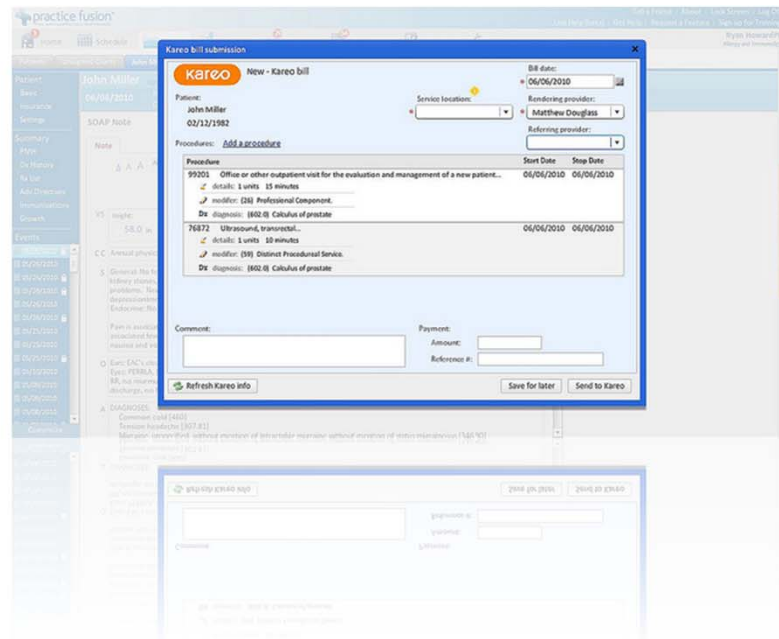
*"Practice Fusion is the 3rd EMR I have used, and I have to say, it is much better than Centricity or Allscripts."*

*- Dr. Eliza Thornton, House Call Group – July 2009*



## ✚ Four options for billing integration:

1. Securely email superbills to any existing biller, eliminating the paper process
2. Export CSV or HL7 to your current billing system
3. Sign up for one of Practice Fusion's US-based billing service partners
4. Adopt Kareo's low cost, web-based integrated billing software



**Supercharge your billing! Practice Fusion + Kareo**

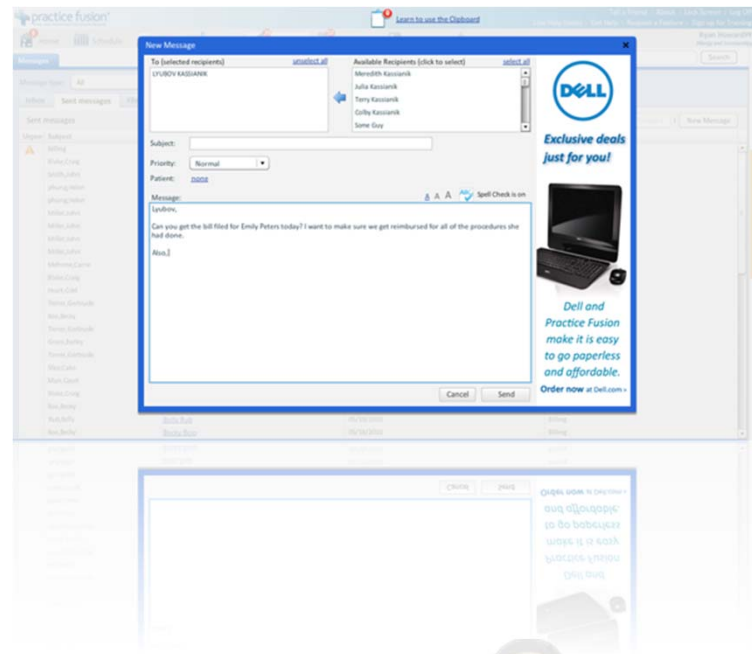
Boost your Practice Fusion account with integrated,

affordable billing software from Kareo. [Get started now >](#)



## Sending internal messages

- Secure, HIPAA-compliant messaging within the practice
- Communicate to-do's, patient messages and billing messages
- Messages can be associated with a patient chart for easy tracking



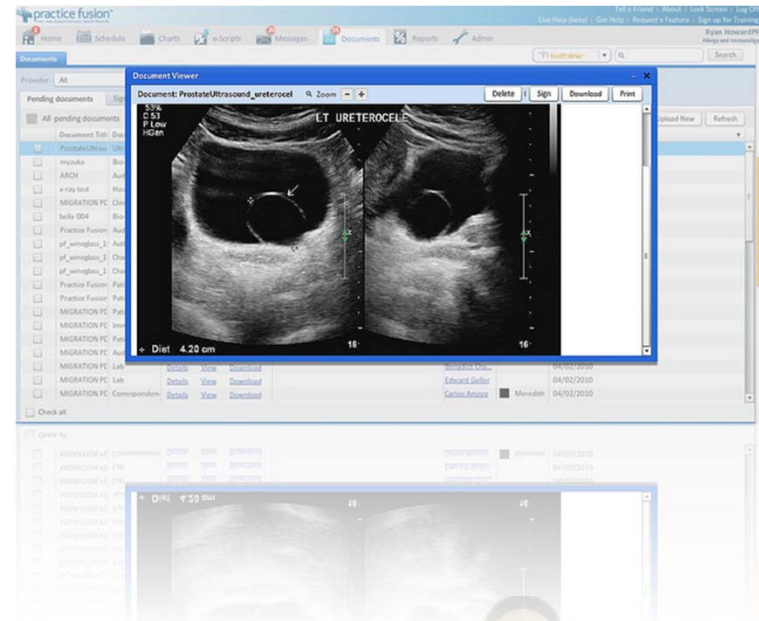
*"I use Practice Fusion for appointments, internal messaging, and all charting of visits, emails and phone calls."*

- Vatsal G. Thakkar, MD  
Clinical Assistant Professor of Psychiatry NYU School of Medicine





- ✦ Uploading and annotating documents
  - Compatible with jpg, pdf, gif, tif files - even video
  - View, print and sign documents electronically
  - Zoom in on images
  - Quickly upload paper-based reports and referrals



*“PF I love you!!!!!!!!!!”*

- Dr. Bob, January 2010



- ✦ Fastest growing EHR community
  - Network of small and mid-sized medical practices from across the US
  - YouTube: 150,000 views
  - Facebook: over 2,000 fans
  - Twitter: 3,000 followers
  - Innovative medical professionals striving to deliver the highest levels of care



- ✚ Log-in and try it
  - Get started in seconds at [practicefusion.com/go](http://practicefusion.com/go)
  - No obligation
  - Account includes test patients and data for you to try
  
- ✚ Learn it
  - Live training, start now at [practicefusion.zendesk.com/home](http://practicefusion.zendesk.com/home)
  - Self-guided training at your own pace at [learn.practicefusion.com](http://learn.practicefusion.com)
  
- ✚ More information
  - Have more questions about hardware, features, implementation?
  - Contact us anytime through [practicefusion.com/support](http://practicefusion.com/support)
  - Learn from other doctors who have implemented Practice Fusion at [practicefusion.com/community](http://practicefusion.com/community)